



2016 Partnerships
out & EQUAL
Workplace Advocates

Out & Equal is a 501(c)3 nonprofit organization committed to working for workplace equality by helping companies create welcoming and supportive work environments for lesbian, gay, bisexual and transgender employees.

We Thank Our Partners!

PRESENTING



TITANIUM



GOLD



CHAMPION



ADVOCATE



About Out & Equal

OUT & EQUAL WORKPLACE ADVOCATES EDUCATES AND EMPOWERS ORGANIZATIONS, HUMAN RESOURCES PROFESSIONALS, EMPLOYEE RESOURCE GROUPS, AND INDIVIDUAL EMPLOYEES THROUGH PROGRAMS AND SERVICES THAT RESULT IN EQUAL POLICIES, OPPORTUNITIES, PRACTICES, AND BENEFITS IN THE WORKPLACE INCLUSIVE OF ALL SEXUAL ORIENTATIONS, GENDER IDENTITIES, EXPRESSIONS, AND CHARACTERISTICS.

Out & Equal Workplace Advocates is the world's premier nonprofit organization dedicated to achieving lesbian, gay, bisexual, and transgender workplace equality. We collaborate with leading local, national, and global corporations, their executives, human resources professionals, employee resource groups, and individuals to provide leadership & professional development, education, and research to create a culturally accepting work environment free of discrimination.

We are the only organization devoted to bringing about equality in the workplace by working closely with Fortune 500 companies around the world to help them provide a safe, welcoming, and supportive environment for their LGBT employees. Since 1996, we have collaborated with corporations to help them provide professional development opportunities; establish and support ERGs for their lesbian, gay, bisexual, and transgender employees; create hiring policies and training programs; provide networking opportunities; and develop career advancement programs.

At our annual Workplace Summit, we bring together LGBT employees, HR professionals, and executives from around the world to learn from each other and from experts. We work at all levels within companies: ERGs, HR teams, executives, and others. Out & Equal takes the view that supportive, collaborative, professional partnerships lead to workplaces that are free from discrimination and help all people thrive.



Out & Equal Workplace Advocates!

The Out & Equal Workplace Summit brings together LGBT employees, human resources and diversity professionals, employee resource group leaders, executives and organizational leaders, allies and others who are working toward creating safe and equitable work environments for LGBT people everywhere. In convening this community, we learn, teach, grow, and build momentum for LGBT equality and inclusion.

Out & Equal's Executive Forum convenes LGBT senior executives, emerging LGBT leaders, and allies at an annual two-day conference to develop professional networks and share best practices. The Executive Forum culminates with Momentum, our annual gala dinner held in San Francisco, celebrating and recognizing organizations and individuals leading the LGBT equal rights movement, both in and out of the workplace.

	Presenting \$115,000	Titanium \$85,000	Gold \$65,000	Champion \$40,000	Advocate \$25,000	Premier* \$10,000
Tickets	24 (VIP, complimentary registrations, ticketed events) 3 (registrations for 2017 Executive Forum)	20 (complimentary registrations, ticketed events) 2 (registrations for 2017 Executive Forum)	16 (complimentary registrations, ticketed events) 1 (registration for 2017 Executive Forum)	10 (complimentary registrations, ticketed events)	4 (complimentary registrations, ticketed events)	2 (complimentary registrations, VIP, ticketed events)
Program Book Advertisement	Full Page	Full Page	Half Page	Half Page	Quarter Page	Logo Only
Exhibit Hall Booth	10 x 30	10 x 20	10 x 20	10 x 10	10 x 10	N/A
Event Branding	Plenaries (A choice of Opening Brunch, Gala Dinner, Power Lunch)	Summit Opening Reception, Gala Reception, Board Meet & Greet, Exec Lunch, Women's Breakfast, Government Lunch, Exhibit Hall	Newcomer Orientation RA Breakfast, Night Out, Hotel Branding Package, Industry Networking Reception	Workshop Branding, Leadership Day Seminar, Featured Panel, Educational Track Branding	Video Reel, Sponsor Wall	Video Reel, Sponsor Wall

*Premier sponsorship is only available to first time Workplace Summit sponsors

Please e-mail partnerships@outandequal.org if you have any questions or are interested in customized sponsorship opportunities

Visibility

Visible corporate support and participation at the annual Out & Equal Workplace Summit reinforce company brand and reputation as an employer of choice for the Lesbian, Gay, Bisexual, Transgender and Ally (LGBTQA) community. Out & Equal partners are branded as world leaders on emerging issues, employment policies, and LGBT cultural competence. When companies are visibly supportive of LGBTQA workplace equality by partnering with Out & Equal, they attract and retain talent, create a more diverse and inclusive workplace, and gain the support of socially conscious consumers and clients. In addition to corporate visibility, Out & Equal partnership offers senior and emerging executive visibility. The resources and networking opportunities geared specifically to executives, Human Resources and Diversity & Inclusion professionals, and LGBTQA Employee Resource leaders and members provide unparalleled opportunities in leadership development and executive elevation.

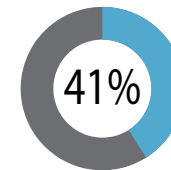
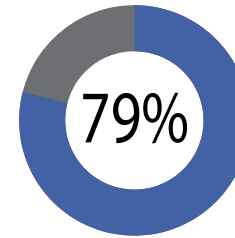
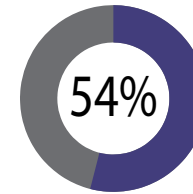
Empowerment

The Out & Equal Workplace Summit is proud to offer a rich series of workshops, roundtables, panels, plenaries, events and programming for companies and their employees to strengthen professional and community relationships, reinforce organizational values, and develop expertise and leadership skills in response to emerging LGBT workplace issues. The coveted Outie Awards are also given in recognition of an individual company LGBTQA Champion, LGBTQA ERG of the Year, and company award for Workplace Excellence creating opportunities for employee empowerment and year-round engagement.

Education

Partnerships with Out & Equal are essential for organizations to stay on the leading edge of best practices in LGBT talent management. Out & Equal's education and thought leadership opportunities encompass a 360-degree approach to excellence in Diversity & Inclusion. Educational opportunities targeted to Employee Resource Groups, talent acquisition professionals, and senior executives include tracks that range from developing complex legal frameworks to building fully inclusive cultural practices that are evidence-based and benchmarked in line with business goals. Beyond the learning and professional development opportunities, we provide the single best chance for building relationships with peers within and across business sectors that allow for continued dialogue and learning.

Workplace Summit Attendees

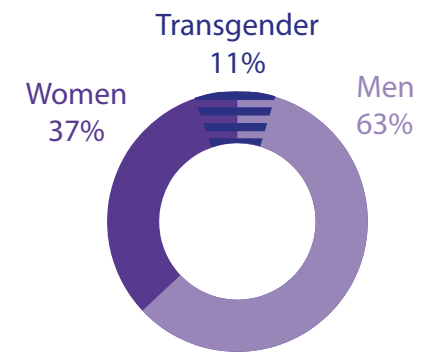
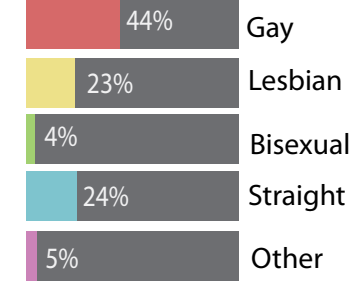


INDUSTRIES REPRESENTED

- Retail
- Food/Beverage
- Engineering
- Aerospace
- Banking
- Government
- Professional Services
- Energy
- Manufacturing
- Advertising
- Biochemical



SEXUAL ORIENTATION





The WALT DISNEY Company

“Our CEO advocates for a diverse and inclusive workplace because it is the cornerstone that shapes our creativity and drives business results.”

“The UK Eagle community’s credibility extends into every aspect of IBM’s business, and its members truly prove that a diverse workforce is more creative, innovative and successful.”



“Everyone seems... to understand that by championing each person’s individuality and uniqueness that the entire company becomes more.”

“We truly value all things that make each of us unique, and we’re passionate about creating an environment where every employee can bring his or her full authentic self to work each day.”



FIND US ONLINE:   
www.outandequal.org

(415) 694-6500